STRONGER NEIGHBORHOODS
FOR A STRONGER CHICAGO REGION

United Way of Metro Chicago
AS THE LARGEST PRIVATE FUNDER OF SOCIAL SERVICES IN THE REGION, UNITED WAY FIGHTS FOR THE HEALTH, EDUCATION, FINANCIAL STABILITY AND SAFETY OF EVERY PERSON IN EVERY CHICAGO REGION NEIGHBORHOOD.

10 CHICAGO NEIGHBORHOODS BUILDING A BETTER FUTURE

AUBURN GRESHAM
AUSTIN
BLUE ISLAND/ROBBINS
BRIGHTON PARK
BRONZEVILLE
CICERO
EVA-NSTON
LITTLE VILLAGE
SOUTH CHICAGO
WEST CHICAGO

This is our city. As Chicagoans, we have a great love for our neighborhoods. There is plenty to celebrate, but there are also serious issues impacting our region and they're easy to ignore when you don’t face them daily. United Way of Metro Chicago has long worked to ensure people have the resources they need to improve their lives and reach their highest potential. We believe that by addressing these issues and building strong households we can stabilize our most challenged neighborhoods and improve the quality of life and economy for the entire region.

THE POWER OF THE NEIGHBORHOOD NETWORK

In 2013, United Way of Metro Chicago identified an approach that would allow us to take our best thinking, proven strategies and experts into the Chicago region’s most challenged neighborhoods. We call it the Neighborhood Network.

United Way implemented this initiative in 10 communities across the Chicago region. We work with these neighborhoods to set bold goals that solve community-identified problems and improve the quality of life in their neighborhoods.
COLLECTIVE IMPACT SUCCESS

Collective impact is a new and innovative way of solving old problems. United Way Neighborhood Networks, grounded in the collective impact model, break down siloed systems and practices for community change in order to achieve more efficient and effective impact in communities.

- Collective impact is a disciplined effort to bring together dozens or even hundreds of organizations of all types to establish a common agenda also known as a **Bold Goal**.
- United Way identified, partnered and funded the best-in-class social service agencies that have the capacity to drive real change.
- With this network United Way of Metro Chicago can deliver services efficiently and effectively; and is the only organization that has the network, expertise and scale to address these neighborhoods' most pressing issues.

**BACKBONE ORGANIZATION**

UNITED WAY OF METRO CHICAGO

- Coordinates, participates and creates a “toolkit” for communities
- Creates shared planning and measurement platforms
- Brings a region-wide, community-wide lens to inform planning and actions
- Works in partnership with community leaders
- Provides best practice training, capacity building, leadership development and networking for community leaders
- Enables access to corporate resources (in-kind, technical assistance, volunteers)
- Provides long-term sustainable funding

NEIGHBORHOOD NETWORK
BOLD GOALS

United Way works in ten neighborhoods, six city and four suburban.

WEST CHICAGO
BOLD GOAL
By 2025, 90% of K-8 students will meet projected improvements in reading and math and the obesity rate among youth will decrease by 6%.

AUSTIN
BOLD GOAL
Ensure 3,900 children have access to quality early learning programs by 2025. Lift 2,775 families with young children out of poverty by 2025.

CICERO
BOLD GOAL
By 2027, 10,000 Cicero children will successfully meet developmental and academic benchmarks.

BRONZEVILLE
BOLD GOAL
Connect 5,000 greater Bronzeville residents ages 16-55 with household sustaining jobs by 2027.

BRIGHTON PARK
BOLD GOAL
Increase high school graduation rate from 78% to 90% at Kelly High School.

BLUE ISLAND/ROBBINS
BOLD GOAL
Reduce food insecurity for 15% of families served by the Blue Island-Robbins Neighborhood Network by 2027.

SOUTH CHICAGO
BOLD GOAL
Reduce trauma-related crimes involving youth by 5% by 2027.

AUBURN GRESHAM
BOLD GOAL
80% of 3rd grade students read at or above grade level by 2027.

LITTLE VILLAGE
BOLD GOAL
Increase the percentage of healthy weight children from 51% to 60% by 2020.

Evanston
BOLD GOAL
Increase overall kindergarten readiness from 54% to 85% by 2025 while significantly increasing parity for African American and Latino children.

EVANSTON
BOLD GOAL
Increase overall kindergarten readiness from 54% to 85% by 2025 while significantly increasing parity for African American and Latino children.