

# GET SOCIAL WITH UNITED WAY



## We want to connect with you on social media!

Remember to tag or mention us when you post on your company and individual social media accounts. Also, feel free to use and adapt these sample social media posts to share news about United Way and your campaign.

Prime opportunities to share and connect are:

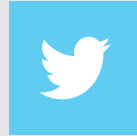
- United Way campaign kickoff events
- Days of Caring
- Affinity group events
- Partner agency presentations and fairs
- Campaign successes
  - Percent participation
  - Dollars raised



## Instagram

@UNITEDWAYCHI

Be sure to tag us in photos using @unitedwaychi! We love to see and share your photos from campaign kickoff events, volunteer projects and other company events.



## Twitter

@UNITEDWAYCHI  
@UNITEDWAY\_YLS

- [Name of Company] is proud to launch its @unitedwaychi campaign with a goal of \_\_\_ to support resources for individuals, families and neighborhoods in need.
- We are proud to help @unitedwaychi #changethestory through our employee giving campaign!
- We are #changingthestory with @unitedwaychi! [Name of Company] employees give, advocate and volunteer to build stronger communities.
- We support @unitedwaychi so everyone can have a good education, a stable job & access to quality health care. Together we can #changethestory.
- Did you know that @unitedwaychi helped almost 2 million people last year? Together, we can #changethestory for communities across #Chicago.
- [Name of Company] only succeeds when all of us have more opportunities. We're proud to launch/share the results of our @unitedwaychi campaign.
- [Name of Company] is proud to serve greater Chicago and do our part in building stronger communities with @unitedwaychi!



## Facebook

@UNITEDWAYCHICAGO  
@YLSMETROCHICAGO

- We all win when families have access to reliable health care, kids graduate from high school and individuals have the jobs they need to be financially stable. [Name of Company] is proud to support United Way of Metropolitan Chicago. Together, we have the power to make lives better, families more secure and communities stronger. Join the United Way community and help transform individual lives and entire neighborhoods.
- [Name of Company] is a proud supporter of United Way of Metropolitan Chicago. Together, we are improving the lives of our friends and neighbors. Check out these incredible stories of hope, determination and resilience that we all make possible by supporting United Way. [www.LIVEUNITEDchicago.org/success-stories](http://www.LIVEUNITEDchicago.org/success-stories)
- At [Name of Company] we give, advocate and volunteer with United Way to improve individual lives and entire communities across the Chicago region. We are kicking off our United Way campaign with a goal of \$\_\_\_\_. Learn more about United Way's work at [LIVEUNITEDchicago.org](http://LIVEUNITEDchicago.org)!



## LinkedIn

@UNITEDWAYOFMETROPOLITANCHICAGO  
@UnitedWayofMetropolitanChicagoYoungLeadersSociety  
@UnitedWayofMetropolitanChicagoWomensLeadershipCouncil

Only 83% of Chicago Public School students graduate from high school. One out of seven Illinoisans live with incomes below the poverty line. Chronic disease is responsible for 7 out of 10 deaths statewide largely from premature, preventable heart disease, stroke and diabetes.

But what would happen if families had access to consistent health care, kids received a quality education and individuals had the jobs they needed to become financially stable? How would their lives be different? How would our communities change?

[Name of Company] employees support United Way of Metropolitan Chicago in working toward a better region. Like no one else, United Way of Metropolitan Chicago responds to the distinct needs of our neighbors and our neighborhoods and together, we have the power to make communities stronger. [www.LIVEUNITEDchicago.org](http://www.LIVEUNITEDchicago.org)



United Way of Metropolitan Chicago

PROVIDING A NETWORK OF SUPPORT IN CHICAGO AND THE SURROUNDING SUBURBS