

GET SOCIAL WITH UNITED WAY



We want to connect with you on social media!

Remember to tag or mention us when you post on your company and individual social media accounts. Also, feel free to use and adapt these sample social media posts to share news about United Way and your campaign.

Prime opportunities to share and connect are:

- United Way campaign kickoff events
- Days of Caring
- Affinity group events
- Partner agency presentations and fairs
- Campaign successes



Instagram

@UNITEDWAYCHI

Be sure to tag us in photos using @unitedwaychi! We love to see and share your photos from campaign kickoff events, volunteer projects and other company events.



Twitter

@UNITEDWAYCHI

- [Company Handle] is proud to launch our @unitedwaychi campaign with a goal of \$--- to build stronger neighborhoods across our region!
- At {Company Handle} we support @unitedwaychi so every person has a good education, a stable job & access to health care. #LIVEUNITED
- Did you know that @unitedwaychi changes more than 1million lives/year? At [Company Handle] we give, advocate and volunteer to make BIG impact!
- At [Company Handle] we serve our community by volunteering alongside @unitedwaychi! Our employees give back to improve lives & neighborhoods.



Facebook

@UNITEDWAYCHICAGO

- Together, with United Way of Metro Chicago, we are tackling the toughest issues facing our community. United Way supports programs that help students graduate from high school ready for success; assist people in finding jobs and achieving financial stability; and ensure access to quality health care. We are proud to partner with United Way to build stronger communities.
- We all win when kids succeed in school, when families have a stable income, when communities are healthy and when people have access to emergency services like food, shelter and safety. That's why [Company Name] partners with United Way of Metro Chicago to build stronger neighborhoods.
- At [Company Name] we give, advocate and volunteer with United Way of Metro Chicago to improve lives and neighborhoods across the Chicago region. We are kicking off our United Way campaign with a goal of \$___ raised in support of local communities. Learn more about United Way's work at LIVEUNITEDchicago.org!



LinkedIn

@UNITEDWAYOFMETROPOLITANCHICAGO

Only 73% of Chicago Public School students graduate from high school. One out of seven Illinoisans live with incomes below the poverty line. Chronic disease is responsible for 7 out of 10 deaths statewide largely from preventable heart disease, stroke and diabetes.

But what would happen if families had access to consistent health care, kids received a quality education and individuals had the jobs they needed to become financially stable? How would their lives be different? How would our communities change?

[Name of Company] employees support United Way of Metro Chicago in working toward a better region. Like no one else, United Way of Metro Chicago responds to the distinct needs of our neighbors and our neighborhoods and together, we have the power to make communities stronger. www.LIVEUNITEDchicago.org

United Way
of Metro Chicago

