

Half-Million Dollar Challenge Grant

DOUBLES your Tocqueville or Leadership investment!

National City Bank will match your new or increased (to the next giving level) gift of \$1,000 or more to the 2007 United Way campaign dollar-for-dollar, making your Tocqueville or Leadership gift even more powerful.

Here's how the challenge grant works:

IF YOU ARE...	National City Half-Million Dollar Challenge Grant Matches:	CHICAGOLAND RECEIVES...
A new Leadership Giver (\$1,000 to \$9,999) > EXAMPLE: \$1,000	Dollar-for-dollar > \$1,000	\$1,000 gift + \$1,000 match = \$2,000
A current Leadership Giver and increase your gift to the next giving level > EXAMPLE: \$1,000 ► \$1,500	Dollar-for-dollar > \$1,500	\$1,500 gift + \$1,500 match = \$3,000
A new Tocqueville Step-Up* Donor (recognized at \$10,000 level) > EXAMPLE: \$5,000	Dollar-for-dollar > \$10,000	\$5,000 gift + \$10,000 match = \$15,000
A new Tocqueville Donor (\$10,000 or more) > EXAMPLE: \$10,000	Dollar-for-dollar > \$10,000	\$10,000 gift + \$10,000 match = \$20,000
A current Tocqueville Donor giving \$10,000 who joins the <u>Next-Step Program</u> with a gift of \$12,500 (recognized at \$15,000 level) > EXAMPLE: \$10,000 ► \$12,500	Dollar-for-dollar > \$15,000	\$12,500 gift + \$15,000 match = \$27,500
A current Tocqueville Donor and increase your gift to the next giving level > EXAMPLE: \$10,000 ► \$15,000	Dollar-for-dollar > \$15,000	\$15,000 gift + \$15,000 match = \$30,000

At the request of National City, match dollars are invested back into the community through United Way of Metropolitan Chicago and are not designated to a specific organization.

* For more information about the *Tocqueville Society* and Tocqueville giving levels, please contact the **Major and Planned Gifts Department**:

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